

Connection is Medicine

PROGRAM OFFERINGS

1. Boys of Summer: Short Stop Screening

Best for: support groups, community programs, first-time hosts - virtual or in person

Format: 53-minute film + discussion

Role: plug-and-play introduction

Outcome: awareness, emotional connection, conversation starter

Fee: \$1,500 virtual / \$3,000 in person, plus travel

Positioning:

A powerful, accessible documentary screening that introduces audiences to the lived experience of Parkinson's through humor, family, baseball, caregiving, and connection.

2. Boys of Summer: Third Base Connection is Medicine Experience

Best for: larger support groups, foundations, conferences, healthcare audiences - in person only

Format: Half day event including: Third Base (90-minute interactive documentary), Q&A, (lunch break recommended), then Keynote/Panel on emerging topic: Connection is Medicine (Robert can host or run independently, can include local leaders as well)

Role: deeper community experience

Outcome: audience engagement, reflection, shared language, emotional activation

Fee: \$5,000 plus travel

Positioning:

Unlike a traditional screening, *Third Base* is designed as a live, interactive experience. Robert attends in person to guide the audience into the film, support participation, and help the group process what they have experienced.

3. The Connection is Medicine Keynote

Best for: conferences, healthcare teams, universities, foundations - in person only

Format: 60-minute interactive keynote

Role: stand-alone presentation

Outcome: practical framework for connection, uncertainty, story, caregiving, and resilience

Fee: \$5,000 plus travel

Positioning:

A research-backed, highly engaging keynote that helps audiences understand connection not as a soft extra, but as a practical, teachable, and necessary part of living well.

4. The Connection is Medicine Experience

Best for: hospitals, universities, foundations, medical conferences, regional Parkinson's events - in person only

Format: half-day program

Film screening (*Short Stop* or *Third Base*)

Q&A

Lunch/community conversation

Interactive keynote

Field Guide takeaway

Role: flagship institutional program

Outcome: transformation, shared practice, next-step engagement

Fee: \$7,500–\$10,000 plus travel

Community/nonprofit pilot rate: starting at \$5,000 plus travel

Positioning:

A half-day institutional experience combining documentary film, research, storytelling, improvisation, and guided reflection to help participants practice connection in times of uncertainty.

5. Connection is Medicine Partner Series

Best for: organizations wanting deeper engagement - can be a combination of in-person and virtual

Format: two-event or three-event sequence

Example:

Event 1: *Short Stop* screening

Event 2: *Third Base* live experience

Event 3: Connection is Medicine workshop or Cinema Therapy session

Role: relationship-building pathway

Outcome: sustained engagement rather than one-time inspiration

Fee: \$10,000–\$15,000 plus travel depending on format

Positioning:

A customized sequence that helps organizations build momentum over time, moving audiences from awareness to participation to ongoing practice.

Simple Decision Guide

If you want a powerful first event:

Short Stop Screening

If you want a deeper, live documentary experience:

Third Base Live Experience

If you want a speaker for a conference or professional audience:

Connection is Medicine Keynote

If you want the full flagship program:

Connection is Medicine Experience

If you want to build momentum across multiple gatherings:

Connection is Medicine Partner Series

Contact **Robert Cochrane**, PhD for more information or to set up your experience.

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